Riverside, California 92503-6762 Telephone (888)937-7555 Facsimile (866)858-6637

8 Attorneys for Defendant 9

JASON EDWARD THOMAS CARDIFF

UNITED STATES DISTRICT COURT 11

CENTRAL DISTRICT OF CALIFORNIA 12

UNITED STATES OF AMERICA, Case No. 5:23-CR-00021-JGB

Plaintiff, 14

15 VS.

10

13

16

19

20

21

22

23

24

25

26

JASON EDWARD THOMAS CARDIFF,

17 Defendant. 18

> DEFENDANT'S REPLY MEMORANDUM IN SUPPORT OF MOTION TO DISMISS COUNT TWO OF THE INDICTMENT

TABLE OF CONTENTS TABLE OF CONTENTSii TABLE OF AUTHORITIES.....iii DEFENDANT'S REPLY MEMORANDUM IN SUPPORT OF MOTION TO DISMISS COUNT TWO OF THE INDICTMENT 1 III. The Government's Other Authorities Show That Dubin Controls Applies this IV. Conclusion 10

TABLE OF AUTHORITIES Case Law *Dubin v. United States*, 599 U.S. 110 (2023) passim United States v. Felch, 2024 U.S. Dist. LEXIS 16474 (D.N.M. Jan. 22, 2024) 6-10 *United States v. Iannelli*, 700 F. Supp.3d 1 (D. Mass. 2023) 8-10 **Statutes** DEFENDANT JASON CARDIFF'S REPLY MEMORANDUM IN SUPPORT OF MOTION TO DISMISS COUNT

TWO OF THE INDICTMENT

COCHELL

LAW FIRM

DEFENDANT'S REPLY MEMORANDUM IN SUPPORT OF MOTION TO DISMISS COUNT TWO OF THE INDICTMENT

The Government's arguments fail to acknowledge the key principles in both *United States v. Dubin*, 599 U.S. 110 (2023) and *United States v. Ovsepian*, 113 F.4th 1193 (9th Cir. 2024), which clarify that incidental use of identity information for billing purposes does not amount to aggravated identity theft.

The Government's reliance on pre-Dubin cases and focus on "how" credit cards were processed fails to take this case outside the scope of the Supreme Court's test in *Dubin*. Dubin teaches that courts must focus on the "who" in determining whether the means of identification was at the crux of the fraud or ancillary to any alleged criminality. Redwood did not use credit card information to impersonate its customers or to deceive anyone into believing that a different person was initiating the charges. Instead, the charges were made using the legitimate identities of real customers who had already provided their information voluntarily in prior transactions. This lack of deception about *who* was being charged is critical because, as the Court emphasized in *Dubin*, the statute does not reach situations where a legitimate identity is used without consent to process additional charges.

The Court expressly held that Congress did not intend for §1028A to transform every billing dispute or overbilling scheme involving the use of a name, number, or other means of identification into an aggravated identity theft offense. Thus, because there was no misrepresentation that changed *who* was involved, but rather only a dispute about *how* the information was used, the use of identity information in this case is insufficient to constitute aggravated identity theft under the *Dubin* standard.

I. The Dubin Analysis Revisited

In *Dubin*, the Supreme Court held that the words "use" and "in relation to" in 18 U.S.C. §1028A should not be read so broadly that the statute would "apply automatically any time a name or other means of identification happens to be part of the payment or billing method used in the commission of a long list of predicate

offenses." *Dubin*, 599 U.S. at 1564-65 (emphasis supplied). Instead of addressing the "who" in the transactions, the Government in this case argues "how" transactions were processed and attempts to support its positions with Ninth Circuit decisions that predate *Dubin* or cases that simply do not stand for the Government's arguments. Dkt. 111 at 13-19. This argument was rejected in *Dubin* and should be rejected in this case.

A "defendant 'uses' another person's means of identification 'in relation to' a predicate offense when this use is at the crux of what makes the conduct criminal." *Dubin*, 599 U.S. at 1573. Section 1028A's reach is thus <u>limited</u> to situations where "a genuine nexus" exists between the use of a means of identification and the predicate offense. *Id.* at 1565. However, § 1028A still proscribes use of a means of identification involving fraud or deceit about identity. *Id.* at 1570. The statute focuses on "offenses built around what the defendant does with the means of identification in particular. *Id.* at 1568. "In other words, the means of identification specifically [must be] a key mover in the criminality." *Id.*

With respect to the conduct at issue in *Dubin*, the Court reasoned that the defendant's "use of the patient's name was not at the crux of what made the underlying overbilling fraudulent." *Id.* "The crux of the healthcare fraud was a misrepresentation about the qualifications of [the defendant's] employee," and so, "[t]he patient's name was an ancillary feature of the billing method employed." *Id.* In all, the Court explained that the "fraud was in misrepresenting *how* and *when* services were provided to a patient, not *who* received the services," and for that reason, the defendant's conduct did not provide a basis for prosecution under § 1028A(a)(1). *Id.* (emphasis in original).

Just as in *Dubin*, Cardiff did not misrepresent the customer's identity. As in *Dubin*, where the use of each Medicaid numbers was incidental, the processing of transactions through encrypted credit card data was ancillary to the alleged fraudulent nature of the predicate offense. The crux of the alleged fraud in this case is whether a

customer was overcharged by placing customers on continuity without authorization. This case falls within the examples provided by the *Dubin* court. The Court, in *Dubin*, rejected a broad interpretation of § 1028A(a)(1) that would encompass any incidental use of identification in the commission of a predicate offense. This Court should similarly reject the Government's attempt to avoid the holding in *Dubin*.

As in *Dubin*, the question is whether Cardiff committed aggravated identity theft triggering a mandatory 2-year prison sentence. The Court rejected the notion that the statute applied as long as a billing or payment method employs another person's name or other identifying information.

On that sweeping reading, as long as a billing or payment method employs another person's name or other identifying information, that is enough. A lawyer who rounds up her hours from 2.9 to 3 and bills her client electronically has committed aggravated identity theft. The same is true of a waiter who serves flank steak but charges for filet mignon using an electronic payment method.

The text and context of the statute do not support such a boundless interpretation. Instead, §1028A(a)(1) is violated when the defendant's misuse of another person's means of identification is at the crux of what makes the underlying offense criminal, rather than merely an ancillary feature of a billing method. Here, the crux of petitioner's overbilling was inflating the value of services actually provided, while the patient's means of identification was an ancillary part of the Medicaid billing process.

Dubin, 599 U.S. at 1563 (emphasis supplied).

Similarly, in *Ovsepian*, the Government argued that Ovsepian's possession of a patient file and maintenance of the file facilitated the crime. Court's analysis provides further insight into this case:

Although Dubin undoubtedly "used" a patient's means of

identification in the literal sense when he submitted the fraudulent billing containing the patient's name and Medicaid reimbursement number, the "use of the patient's [information] was not at the crux of what made the underlying overbilling fraudulent." Id. Rather, "[t]he crux of the healthcare fraud" in Dubin's case "was a misrepresentation about the qualifications of [Dubin's] employee." Id. Dubin "misrepresent[ed] how and when services were provided to a patient," but he did not misrepresent "who received the services." Id. His "use" of the patient's identifying information, therefore, did not fall within the meaning of § 1028A(a)(1). *Id*. Although Dubin concerned only the "use" prong of § 1028A(a)(1), the Court explained that for each of the verbs "the means of identification [must] be at the crux of the criminality" of the charged predicate offense. Id. at 127; see id. at 132.

12

15

16

17

18

19

Ovsepian, 113 F.4th at *24. Both Dubin and Ovsepian held that merely facilitating a predicate offense is insufficient under 1028A, because the means of identification must be integral to what made the conduct fraudulent. *Id.* at *28. In both cases, the use of identity information (credit card numbers in this case, a patient file in Ovsepian) was not used to deceive anyone about "who" was involved in the transaction. In Cardiff's case, the fraud (if any) concerns how the transactions were processed, not the misuse of the customers' identities. Just as the Ninth Circuit found that the possession of the patient file was insufficient to trigger aggravated identity theft charges in Ovsepian, the use of encrypted customer credit card data for billing does not meet the heightened standard of identity theft under § 1028A in this case.

20 21

22

II. The Government's Argument

23 24

25

The Government cherry-picks different portions of the Dubin decision to try to suggest that internal procedures (the "how") to charge a customer's pre-existing account somehow transform encrypted credit card numbers into aggravated identity theft under § 1028A. The Government asserts that identity theft covers both situations when someone steals personal information about and belonging to another...and uses

26 27

the information to deceive others. Dkt. 111 at 8. The Government further states that identity theft thus intermingles aspects of theft and fraud, misappropriation and deceitful use, concluding that the three verbs in § 1028A capture this complexity and the terms "uses" supplies the crux of deceit in this case. However, this argument stands in stark contrast to the Supreme Court's holding that the focus with aggravated identity theft is on the "who" and not the "how." The Government has described the *methods* of how the predicate crime of access device fraud was allegedly committed, but has not established a crime of aggravated identity theft. ¹

The Government's "use" argument also fails to recognize that using existing customer credit card information to create unauthorized charges does not *ipso facto* make the use of identity central to the fraudulent scheme. *Dubin*, at 128. The *Dubin* Court made it clear that: "Patient names or other identifiers [credit cards] will, of course, be involved in the great majority of healthcare billing... Under the Government's own reading, such cases are 'automatically identity theft,'..., independent of whether the name itself had anything to do with the fraudulent aspect of the offense."

The charges pertained to customers who had already made legitimate purchases from Redwood and received their products. Dkt. 106-2, Cardiff Dec. ¶ 9. It is important to note that Redwood's billing system did not need to use the first and last names of customers to process continuity orders. Dkt. 106-2, Declaration of Jason Cardiff, ¶ 9. The alleged fraudulent acts arose from unauthorized billing practices--

¹ The Government also refers to a Venn Diagram that would supposedly depict two heavily overlapping circles containing customer credit and debit account information. Dkt 111 at 13. While this hypothetical assertion may be interesting, it is irrelevant because the Supreme Court did not analyze *Dubin* using a Venn diagram. The Court instructed that the "who" of a transaction must be the focus of analysis in determining issues under *Dubin*.

not from a manipulation of identities. Redwood did not create any new identities or falsify the identity of these customers. Redwood did not use the customer credit card or billing information outside the customer's original intended use. The use of customer information was merely a continuation of an existing relationship. This established customer relationship further distinguishes this case from aggravated identity theft scenarios, where the identity itself is misused to deceive others into believing a false identity is involved. *See United States v. Felch*, 2024 U.S. Dist. LEXIS 16474 (D.N.M. Jan. 22, 2024).

The Government is attempting to turn a billing dispute—unauthorized creation of continuity orders—into an aggravated identity theft charge solely because customer information was used in the billing system. This was precisely the type of overreach the *Dubin* decision sought to prevent. The continuity orders involved legitimate customer information allegedly used without customer consent, but this does not equate to aggravated identity theft under § 1028A(a)(1). The government is mischaracterizing Redwood's unauthorized creation of continuity orders as aggravated identity theft solely because customer information was used in the billing process. Under *Dubin*, the use of identity information must deceive others about *who* is involved, not merely *how* a transaction is conducted. Here, the fraudulent conduct was a billing dispute using legitimate customer identities without consent, making it an overbilling issue rather than identity theft.

The Government misinterprets the significance of a spreadsheet used internally to process charges to existing customers for the same products for the same customer, a procedure identified by Limelight's Joanny Spina.² Whenever a customer is

² The Government alleges that Redwood processed unauthorized continuity charges for 1,500 customers who had purchased a one-time product. Dkt. 111 at 3. Even if this number were accurate—which the defense does not concede—it represents only approximately 0.20% of the company's 765,000 transactions. Under *Dubin* the

converted from a single purchase to a continuity purchase, the Government assets that would be a "new order" with their "card on file."

The Government points out that card owners did not place orders for new subscription plans, place new orders or authorize additional charges by going on continuity. The Government then states: "In creating 'new order on file' transactions, Defendant was **able to use** the full card account number...for the 'purchase' of new products." Dkt. 111 at 15 (emphasis supplied). The Government thus concedes that the encrypted credit cards merely facilitated commission of the alleged predicate offense and was ancillary to the deceit or deception to the customer.

The suggestion that any customer placed on continuity was charged for "new" products is wholly unfounded and a blatant misrepresentation to this Court. Moreover, this misrepresentation is illogical because the crux of the offense charged in this case alleged that customers who made single purchases were placed on continuity without their consent. In short, continuity means monthly charges for the same products.

Regardless, a spreadsheet identifying "new order card on file," merely facilitated the same order for the same customer on the same credit card. The Government's attempt to spin the facts about "how" the customer was charged is without merit.

III. The Government's Other Authorities Show That Dubin Controls Applies this Case.

The Government's reliance on *United States v. Felch*, 2024 U.S. Dist. LEXIS 16474 (D.N.M. Jan. 22, 2024) is misplaced. *Felch* involved a case where a book

quantity of overcharges is irrelevant. What matters is whether there was any misrepresentation of identity in the transaction.

keeper forged her employer's signature on a check made out to pay her credit card company. The Court held that Felch's fraudulent use of her employer's signature satisfied "who" authorized withdrawal of the funds, which was at the crux of the alleged bank fraud. From that fact scenario, the Government erroneously concludes that any deception as to who authorized funds falls within § 1028A. Dkt. 111 at 17-18. The facts in *Felch* do not remotely resemble the facts in *Dubin* or this case. The key distinction between Felch and this case is that Felch impersonated her employer when she forged the signature to pay her personal credit card.

In *Felch*, the forged signature <u>altered who</u> appeared to <u>authorize</u> the <u>transaction</u>, making the identity deception central to the crime. In this case, <u>there</u> was no falsification of identities—the identities were correctly linked to legitimate customers. The issue was a <u>misuse of billing information</u>, not a misrepresentation of *who* was authorizing the charges. Therefore, under *Dubin*, Redwood's actions do not meet the threshold for aggravated identity theft. Indeed, *Felch* falls under classic identity theft because it involved a direct misrepresentation about *who* was behind the transaction, while Redwood's case did not.

Similarly, *United States v. Iannelli*, 700 F. Supp.3d 1 (D. Mass. 2023), is fundamentally different and does not support the Government's case. In *Iannelli*, the defendant falsified the employer's consent on 43 phony vendor invoices and went into the employers' accounting system to cover up the fraud. Iannelli stole the identity of the parent corporation to deceive the bank that the parent corporation authorized the extra check. In contrast, Redwood obtained consent to charge customer's accounts for real products whereas Iannelli never had consent to pay phony invoices or false invoices.

In addition, Iannelli was authorized to use her employer's signature stamp for issuing authorized checks (e.g., to vendors or for regular expenses), but she <u>used the stamp to create checks for herself that were unauthorized and concealed the checks as</u>

<u>legitimate transactions.</u> Iannelli issued herself checks worth over \$150,000 using the signature stamp and falsely recorded these transactions in the employer's accounting system to make them appear as employer's parent company's payments to furniture vendors.

Iannelli's fraudulent use of the signature stamp misrepresented who had authorized the checks. By using the signature stamp without permission, Iannelli made it appear as if her employer's parent company had approved these checks, when, in reality, she had no such authority. This misrepresentation was central to identity theft under 18 U.S.C. § 1028A(a)(1) because it deceived the bank into believing the employer's identity was behind the transaction. As the court noted, "[B]y whom the signature on a check is authorized determines who is liable for the face amount of the check." Therefore, the unauthorized use of the employer's identity was at the crux of the fraud.

Iannelli also inflated her compensation by <u>submitting fraudulent invoices</u> with incorrect hours worked and issued herself checks reflecting these inflated amounts. Iannelli then used the signature stamp to create and cash checks for amounts she was not entitled to, thereby overcharging her employer by approximately \$30,000. Iannelli again used her employer's signature stamp to issue herself checks that appeared to be legitimate, misrepresenting *who* was approving the payment. This scenario was distinct from the second set of checks because it involved falsifying the details of her own compensation, rather than issuing extra checks under the guise of regular payments. However, the use of the signature stamp again falsely indicated that the parent company had authorized these payments, thereby misusing the employer's identity to deceive the bank.

Redwood did not create any misrepresentation about *who* was authorizing or making the payments. The fraudulent conduct involved <u>using legitimate customer</u> <u>identities</u> (existing customers) to create unauthorized continuity orders. There was no

false signature, false identity, or attempt to mislead others into believing a different entity or person was behind the transactions. The issue was whether the customers consented to the recurring charges, not whether their identities were misused to mislead others. Stated differently, the fundamental difference is that in *Iannelli*, the <u>identity of the person authorizing the transactions was falsified (through the unauthorized use of the signature stamp)</u>, making it aggravated identity theft. In Redwood, the identities were correct, but the use of the information was without consent, making it a billing fraud rather than identity theft.

The Government relies on pre-*Dubin* cases to support its assertion that Dubin does not require impersonation where a defendant assumes an individual's identity or attempts to pass themself off as another. Dkt. 111 at 10.

IV. Conclusion

Dubin narrows the scope of § 1028 to avoid government overreaching and charging garden variety overbilling cases. The Government's reliance on Felch and Iannelli at best, reflects confusion in how Dubin must be applied or, at best, an attempt to re-cast the facts to obtain a result favorable to the Government.

For the reasons set forth above, and in light of the Supreme Court's ruling in *Dubin* and the Ninth Circuit's decision in *Ovsepian*, the defendant respectfully requests that this Court grant the motion to dismiss Count Two of the indictment. The government has failed to demonstrate that Mr. Cardiff's actions meet the criteria for Aggravated Identity Theft under 18 U.S.C. § 1028A(a)(1), as the alleged conduct does not involve a misrepresentation of "who" was involved in the transactions. Instead, the issue at hand is related to alleged overbilling, which falls outside the scope of identity theft as defined in *Dubin* and *Ovsepian*.

Respectfully submitted,

/s/ Stephen R. Cochell Stephen R. Cochell

Case 5:23-cr-00021-JGB Document 114 Filed 10/07/24 Page 14 of 15 Page ID #:5127 SBN: 24044255 The Cochell Law Firm, P.C. 5850 San Felipe, Ste 500 Houston, Texas 77057 (346) 800-3500 – Telephone srcochell@gmail.com COCHELL DEFENDANT JASON CARDIFF'S REPLY MEMORANDUM IN SUPPORT OF MOTION TO DISMISS COUNT LAW FIRM TWO OF THE INDICTMENT

SERVICE LIST 1 I HEREBY DECLARE THAT THE FOLLOWING COUNSEL HAVE BEEN SERVED WITH THIS DEFENDANT'S REPLY MEMORANDUM IN SUPPORT OF MOTION TO DISMISS COUNT TWO OF THE INDICTMENT THROUGH THE COURT'S ECF OR NEXT GEN ELECTRONIC FILING SYSTEM: 4 E. Martin Estrada 5 United States Attorney Mack E. Jenkins Assistant United States Attorney Chief, Criminal Division Ranee A. Katzenstein Assistant United States Attorney Chief, Criminal Division Valerie Makarewicz Assistant United States Attorney Major Frauds Section 1100 United States Courthouse 312 North Spring Street Los Angeles, CA 90012 Telephone: (213) 894-0756 Facsimile: (213) 894-6269 10 E-mail: Valèrie.Makarewicz@usdoj.gov 11 Amanda Liskamm Director, Consumer Protection Branch 12 Manu J. Sebastian 13 Brianna M. Gardner Trial Attorneys Consumer Protection Branch 14 U.S. Department of Justice 450 Fifth Street NW, Suite 6400 Washington, DC 20001 Telephone: (202) 514-0515 Facsimile: (202) 514-8742 E-mail: Manu.J.Sebastian@usdoj.gov 15 16 Brianna.M.Gardner@usdoj.gov 17 /S/ Stephen R. Cochell Stephén R. Cochell 18 19 20 21 22 23 24 25 26 27 28 DEFENDANT JASON CARDIFF'S REPLY MEMORANDUM IN SUPPORT OF MOTION TO DISMISS COUNT

TWO OF THE INDICTMENT

COCHELL

LAW FIRM